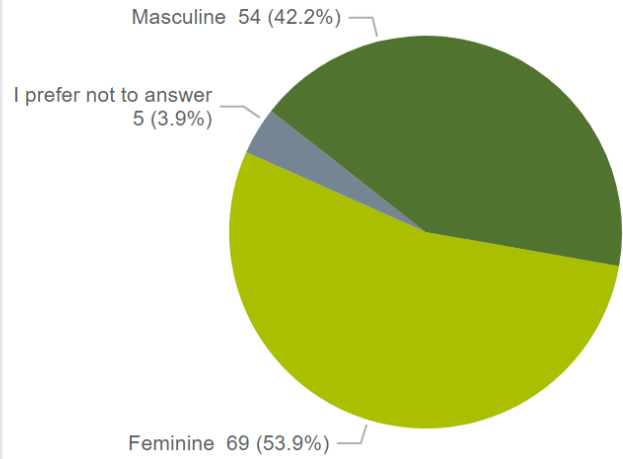
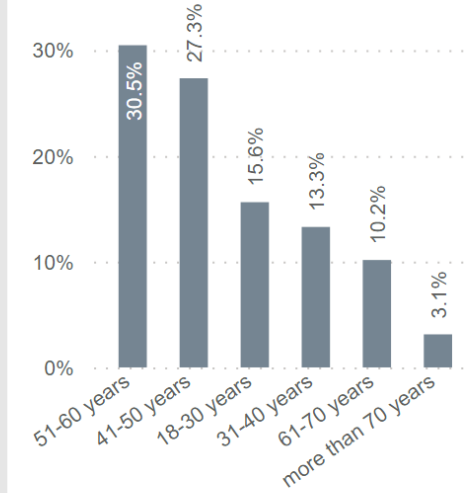


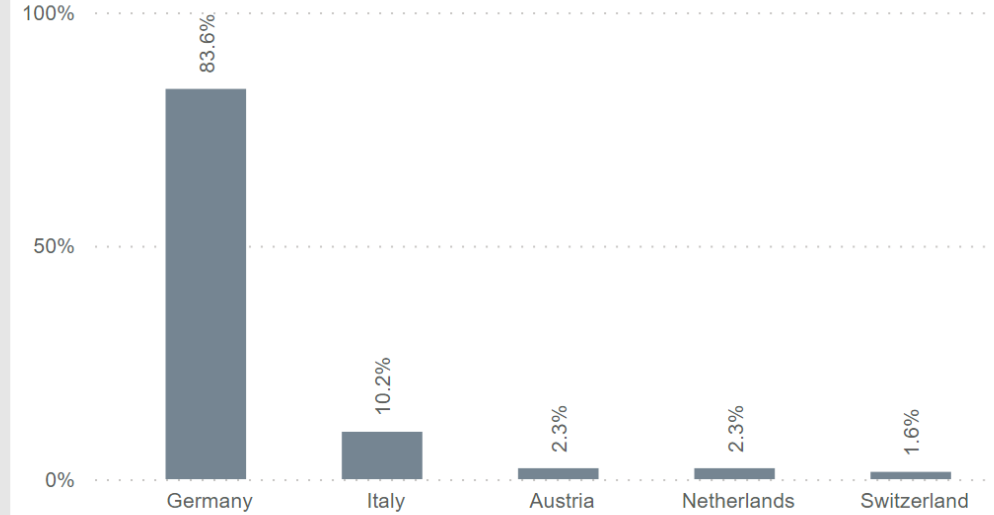
Gender:



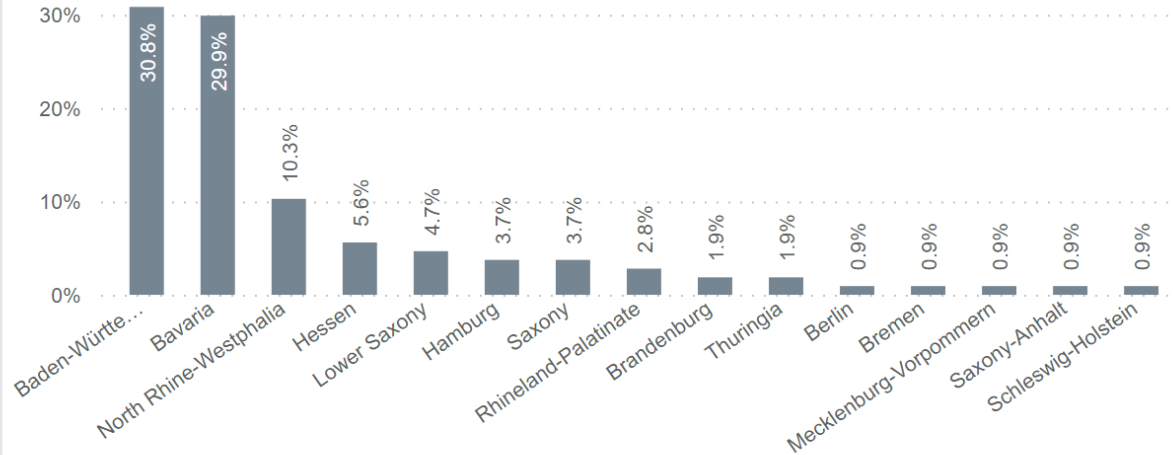
Age:



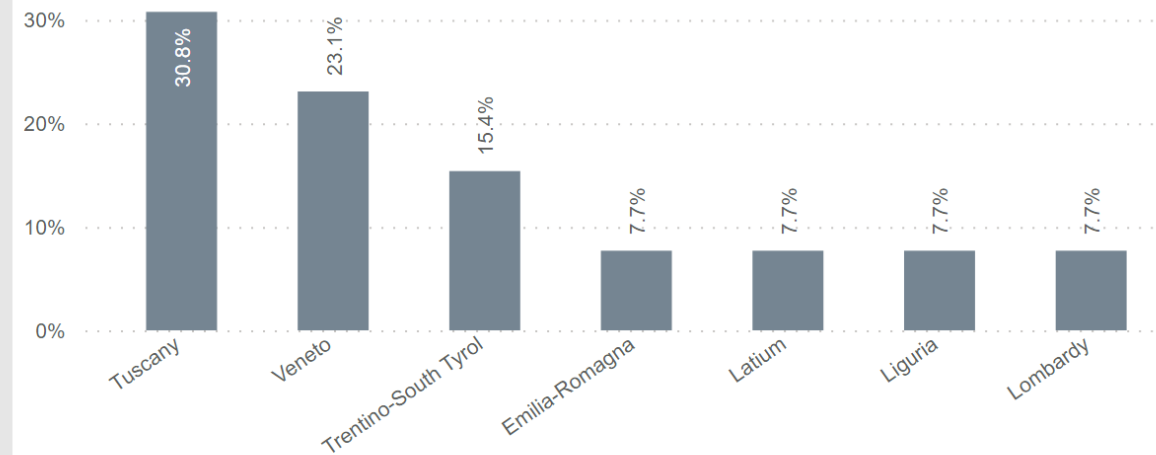
Residency (Country):



Deutschland:

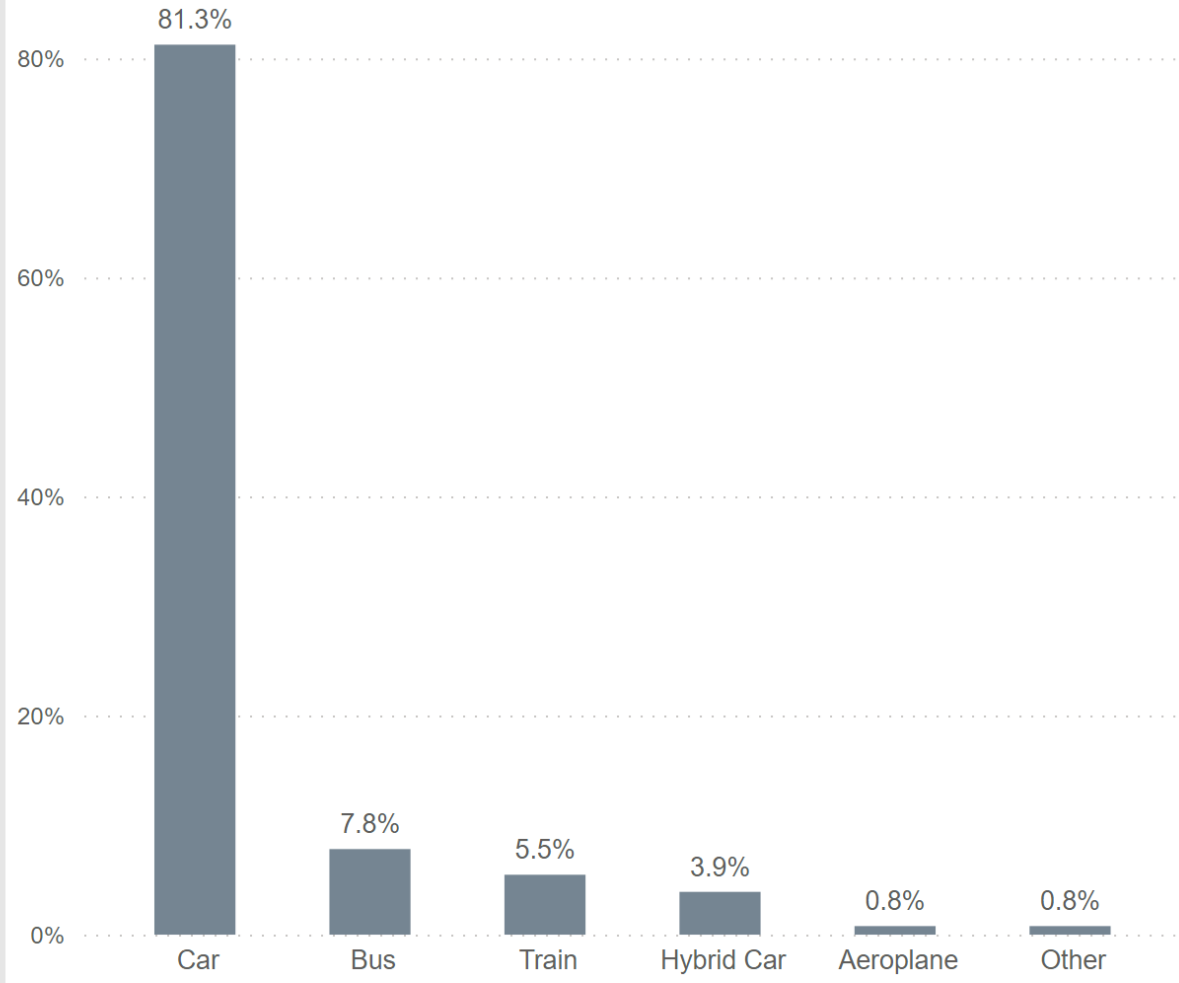


Italia:

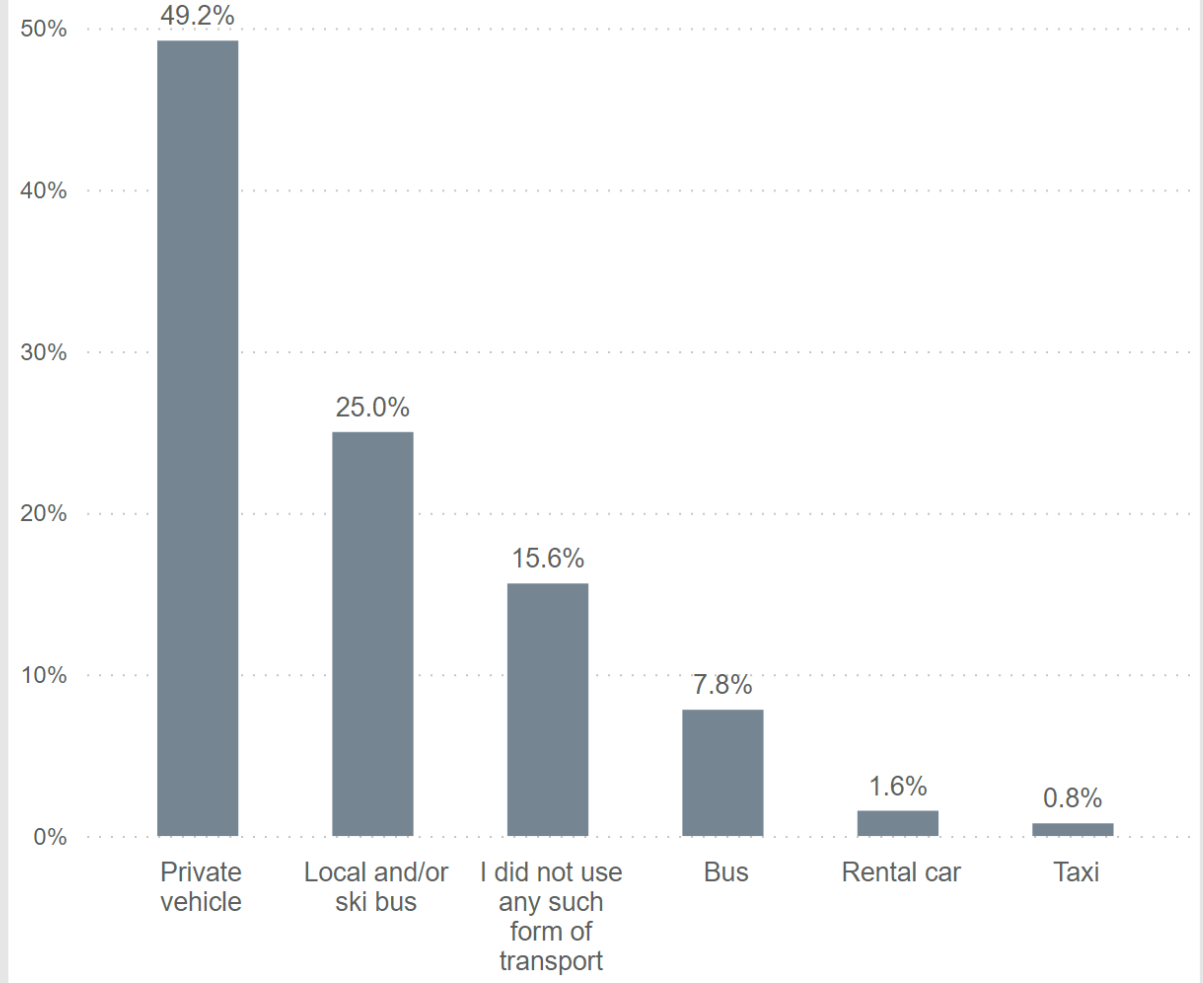


Mobility

Which means of transport did you use to arrive at your holiday destination? *



What was your preferred mode of transportation during your stay? *



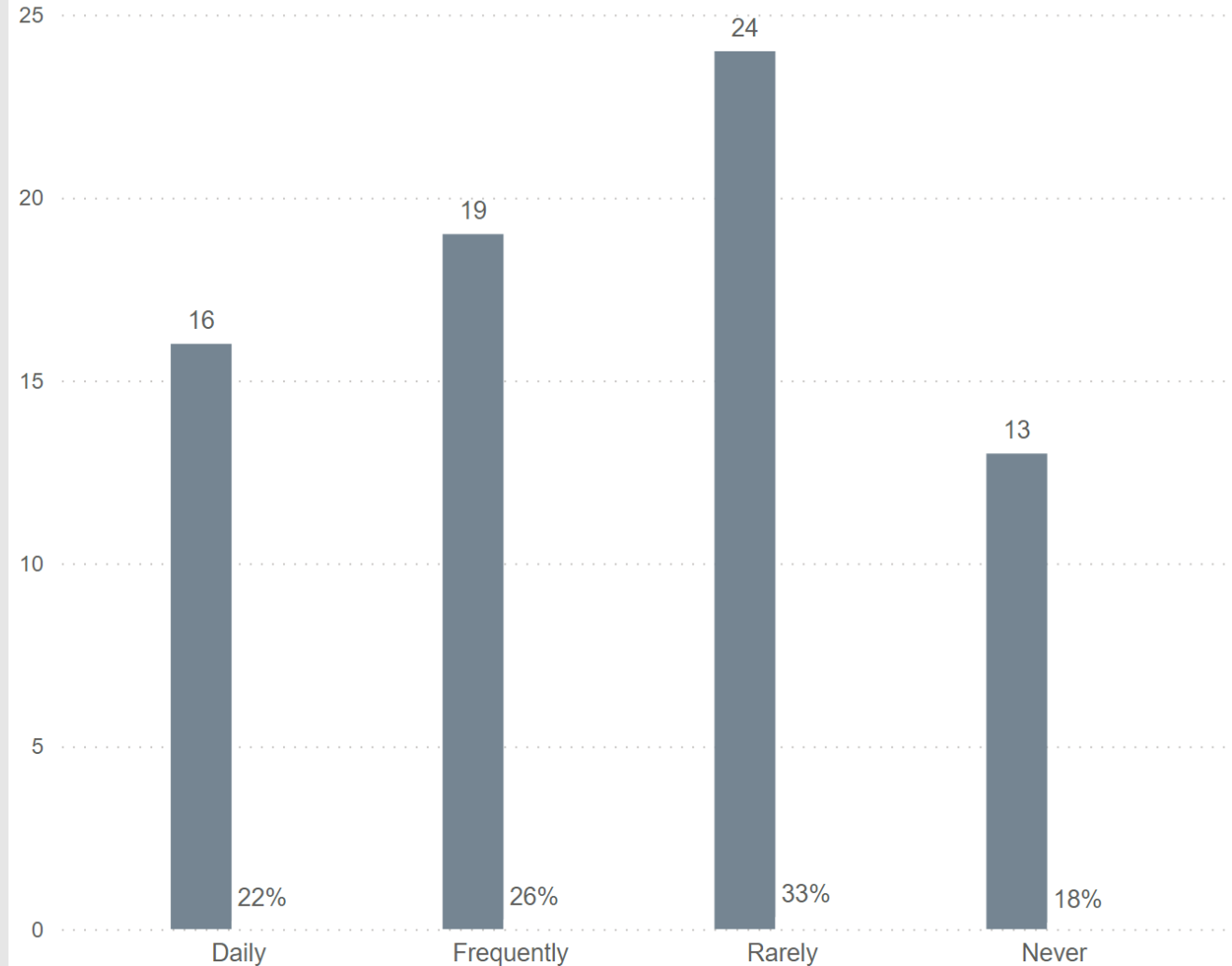
*Main means of transport (based on km travelled)

Mobility

Are you familiar with the Eggental Guest Pass (Mobil Card South Tyrol)?



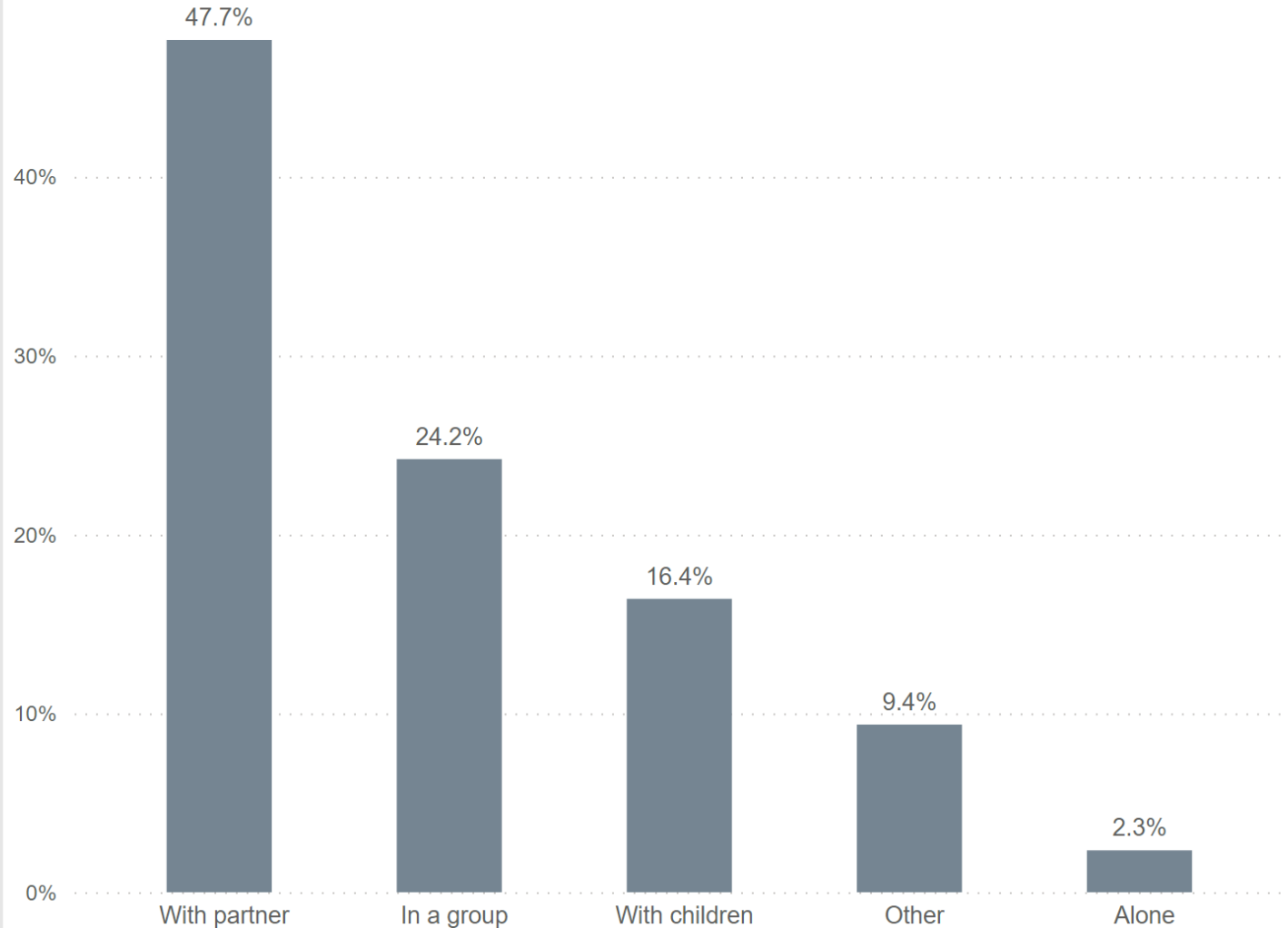
Did you make use of the Eggental Guest Pass during your holiday in South Tyrol? *



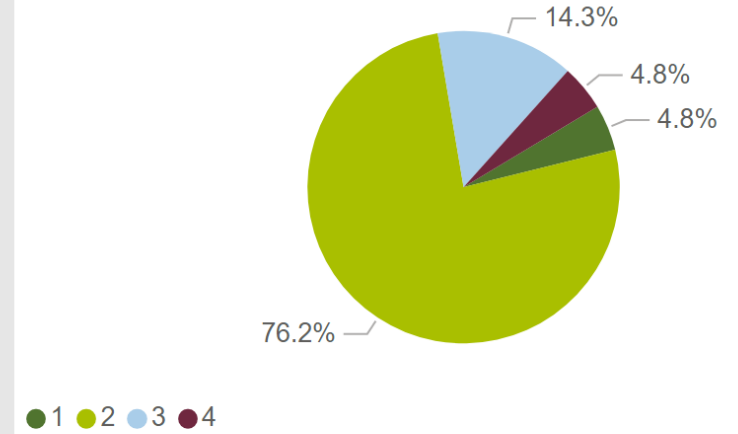
*Only for the Yes Responses

Expenses/cost

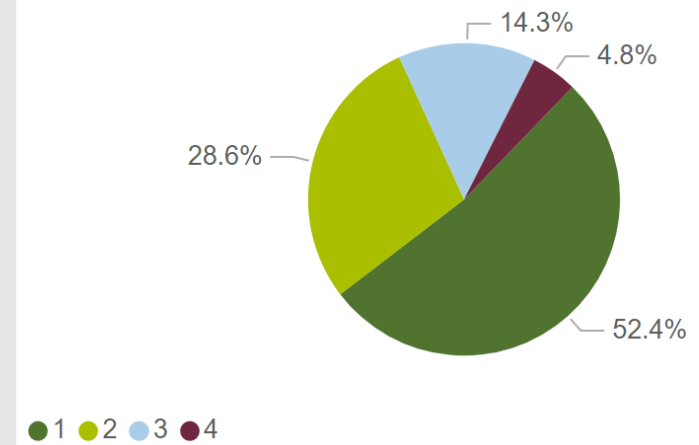
With whom do you travel?



How many adults? *



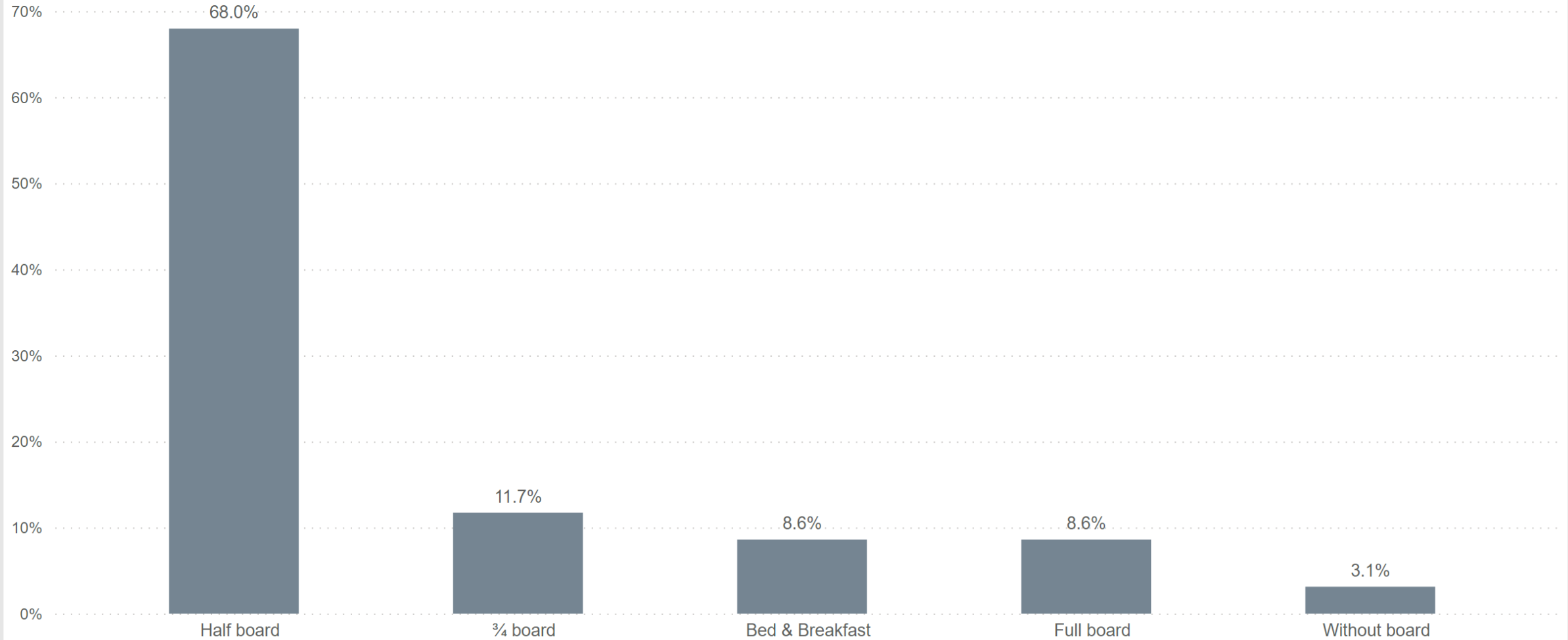
How many children? *



*Only for the Response: "With children"

Expenses/cost

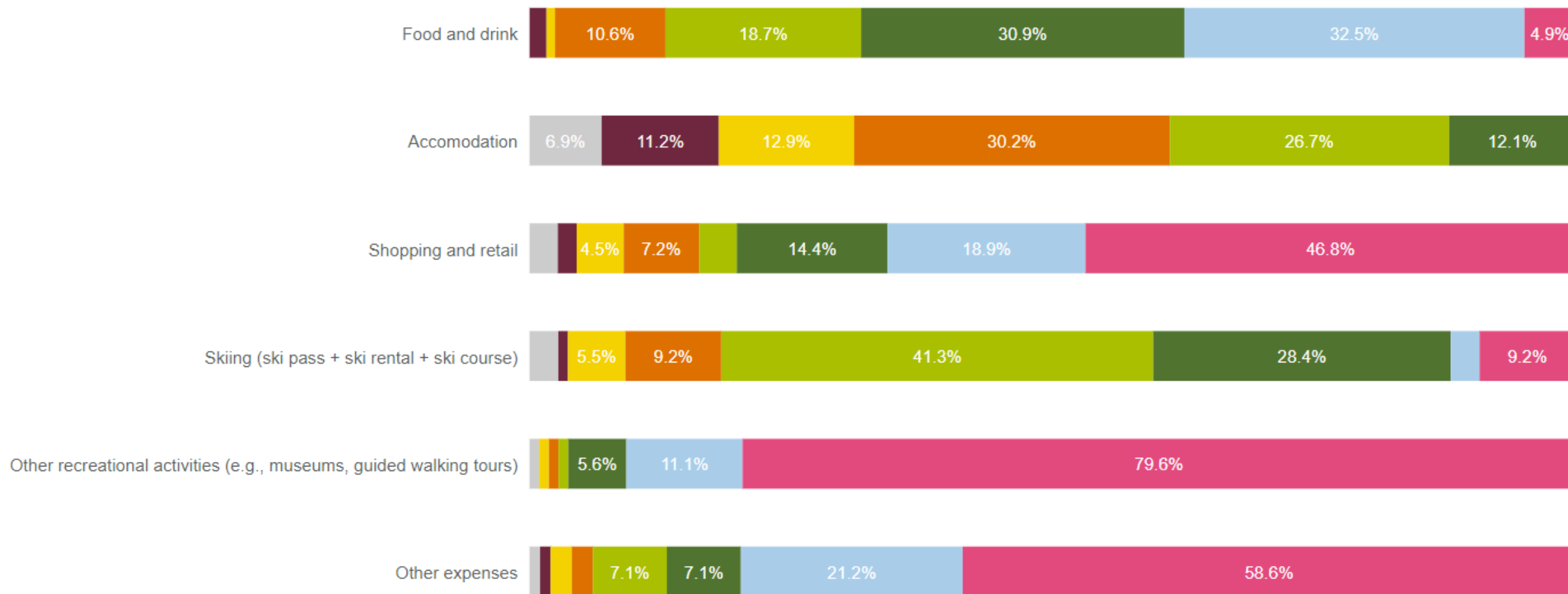
What type of accommodation did you choose?



Expenses/cost

How many euros do you spend per adult per day?

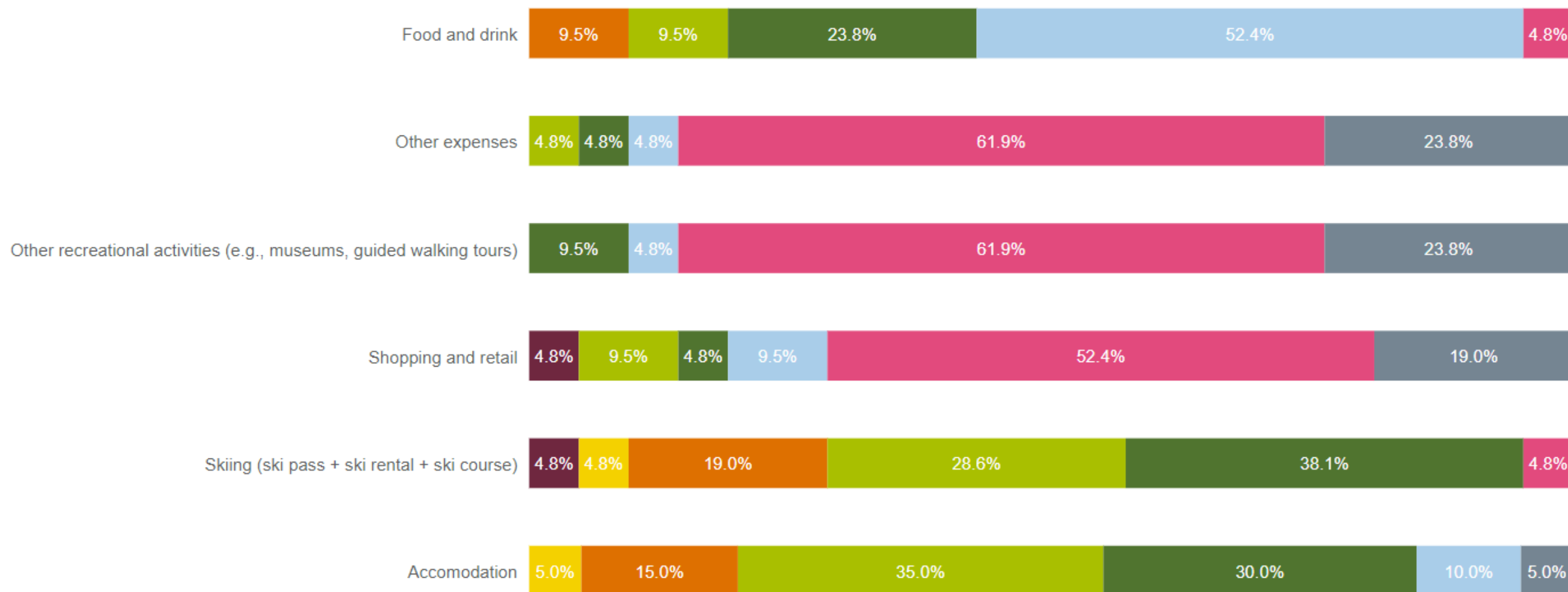
more than 200€, 170-200€, 140-170€, 110-140€, 80-110€, 50-80€, 30-50€, 10-30€, 0-10€



Expenses/cost

How many euros do you spend per child per day? *

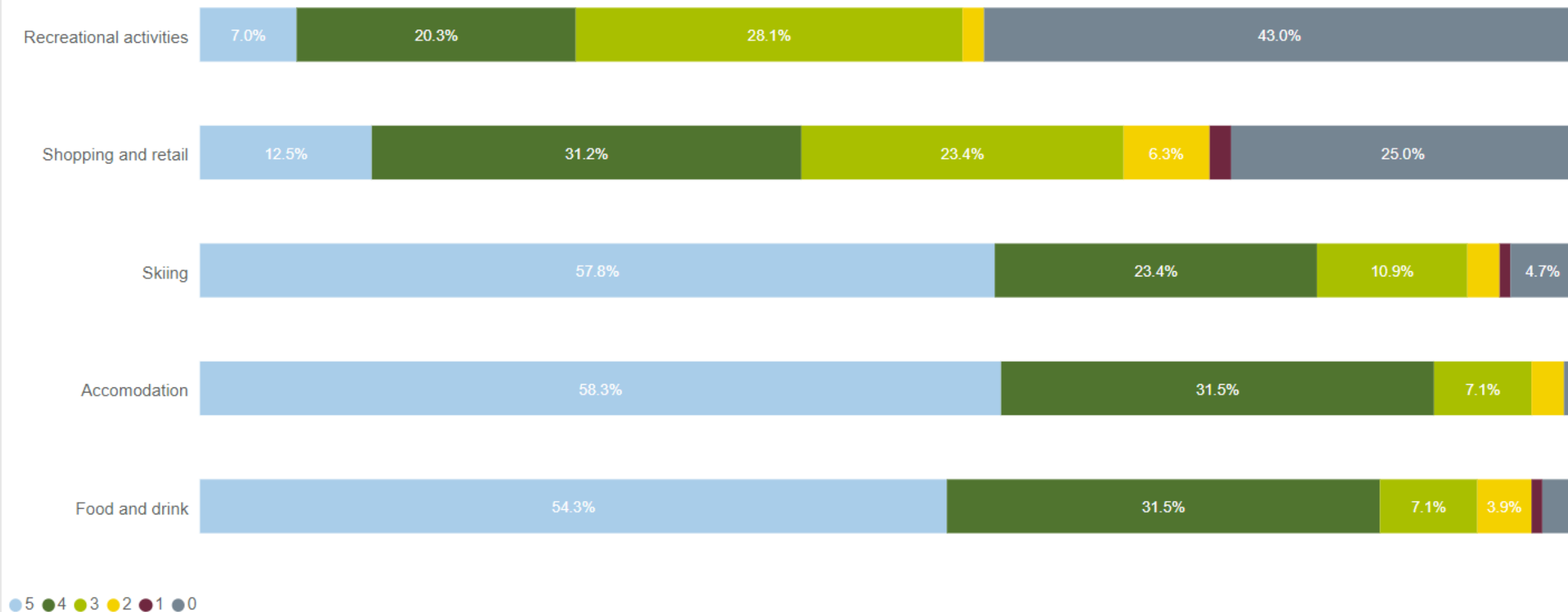
more than 200€, 170-200€, 140-170€, 110-140€, 80-110€, 50-80€, 30-50€, 10-30€, 0-10€



*Only for the Response: "With children"

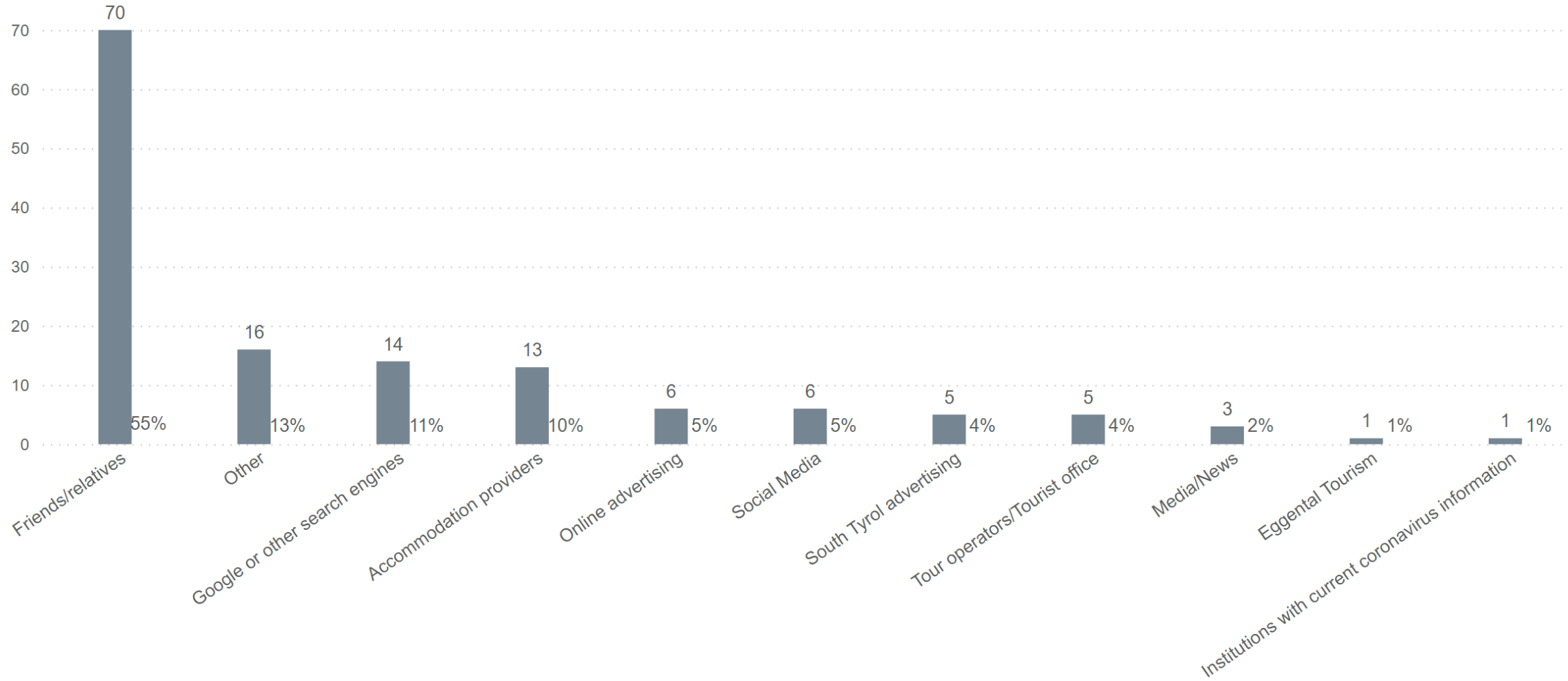
Expenses/cost

How satisfied are you with the current value for money in the Eggental region? (5 = very satisfied, 1 = unsatisfied)



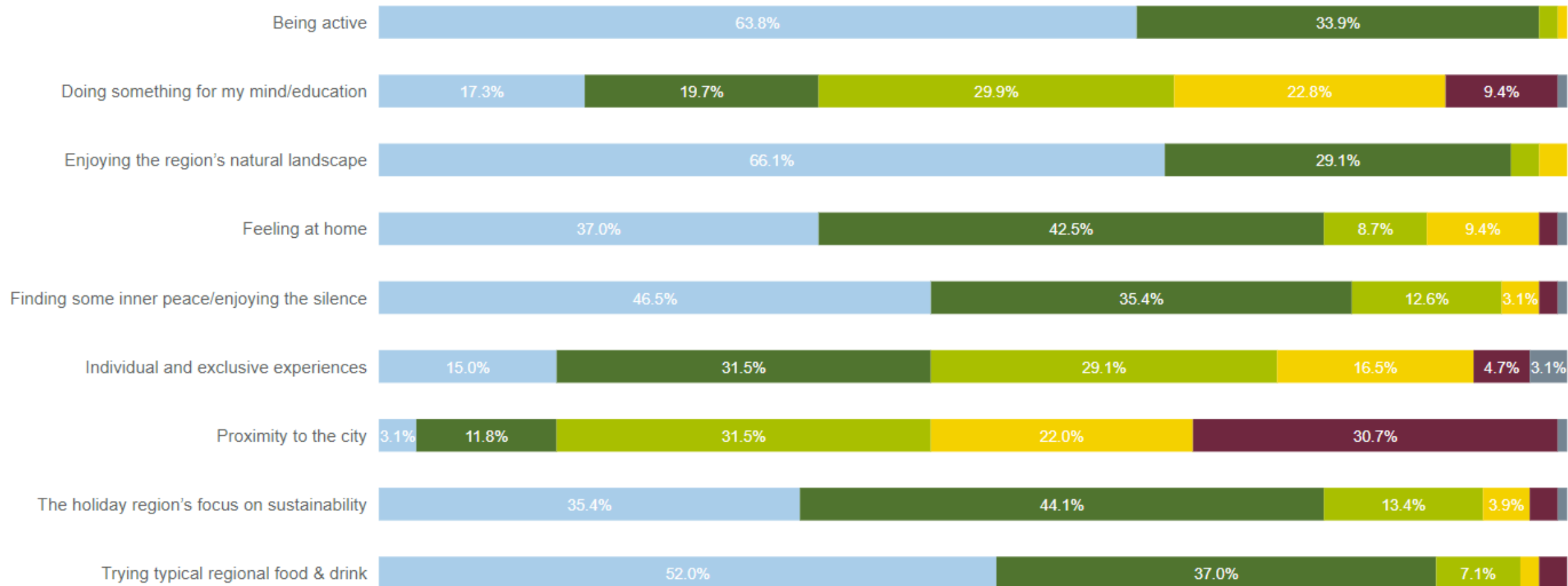
Reason for holiday and activities

How did you first hear about the Eggenal region?



Reason for holiday and activities

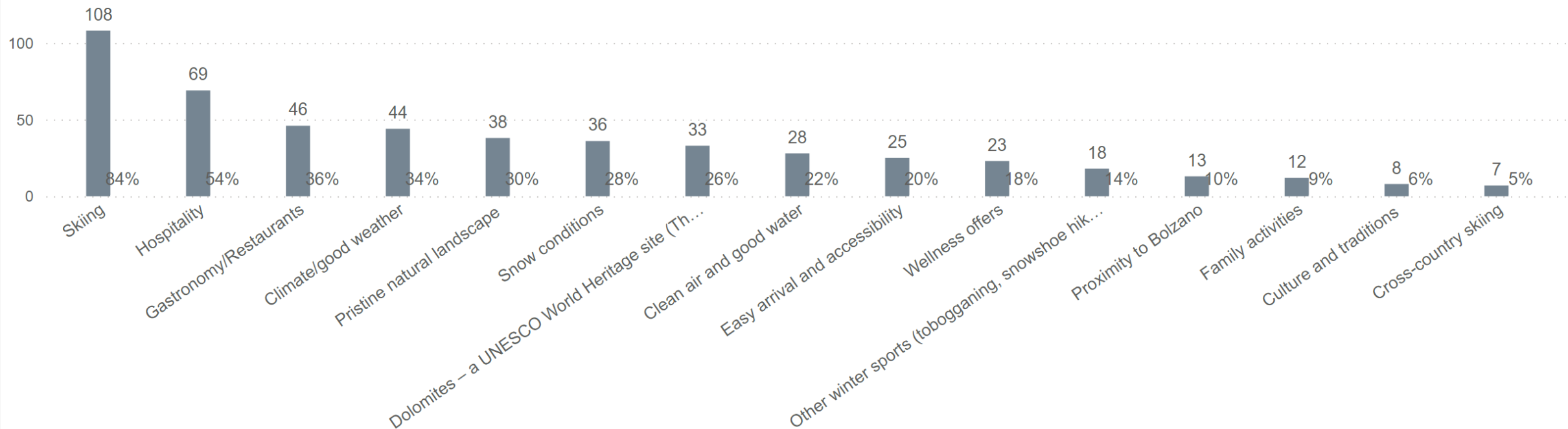
How important are the following factors in choosing your holiday destination? (5 = very important, 1 = unimportant)



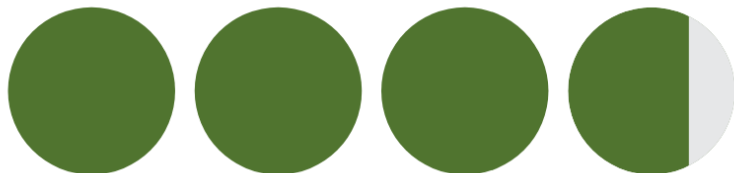
● 5 ● 4 ● 3 ● 2 ● 1 ● 0

Reason for holiday and activities

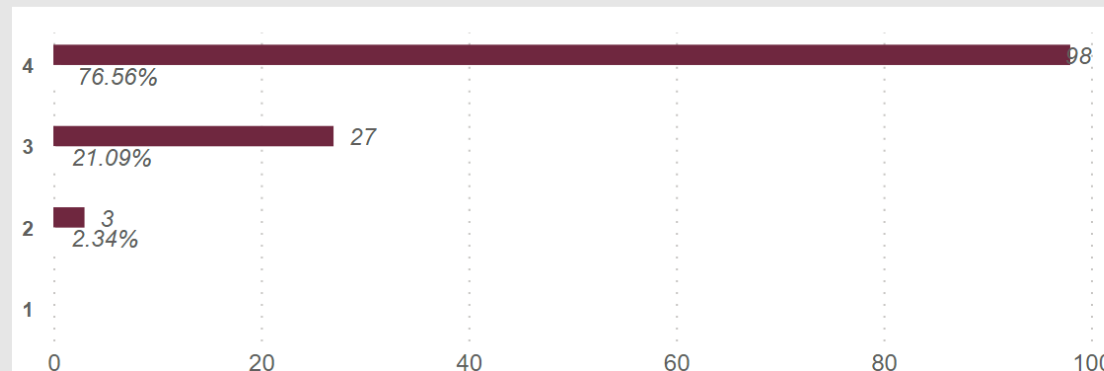
Why did you choose the Eggental valley as your holiday destination?



Have the expectations you had prior to the trip been fulfilled? (1 = Not at all fulfilled, 4 = Completely fulfilled)

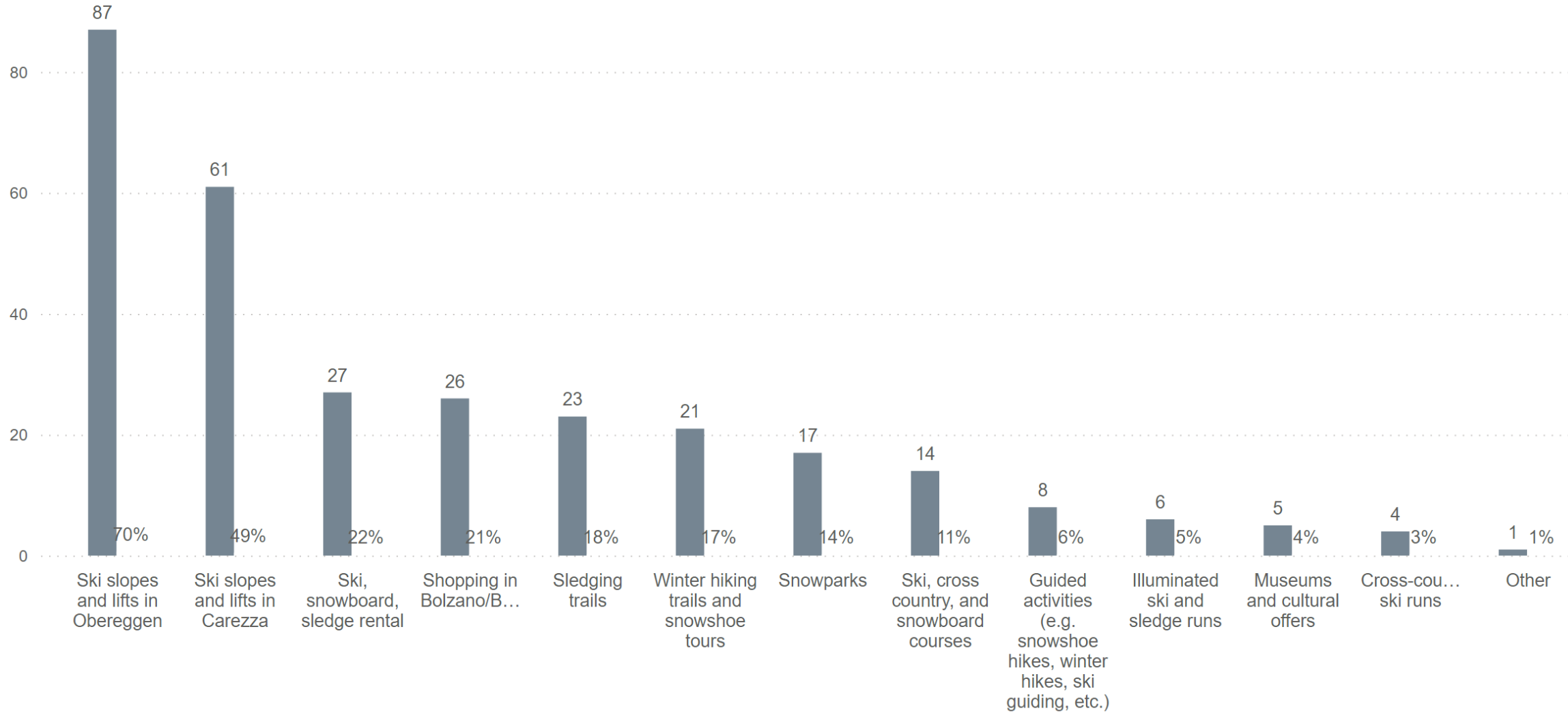


3.7



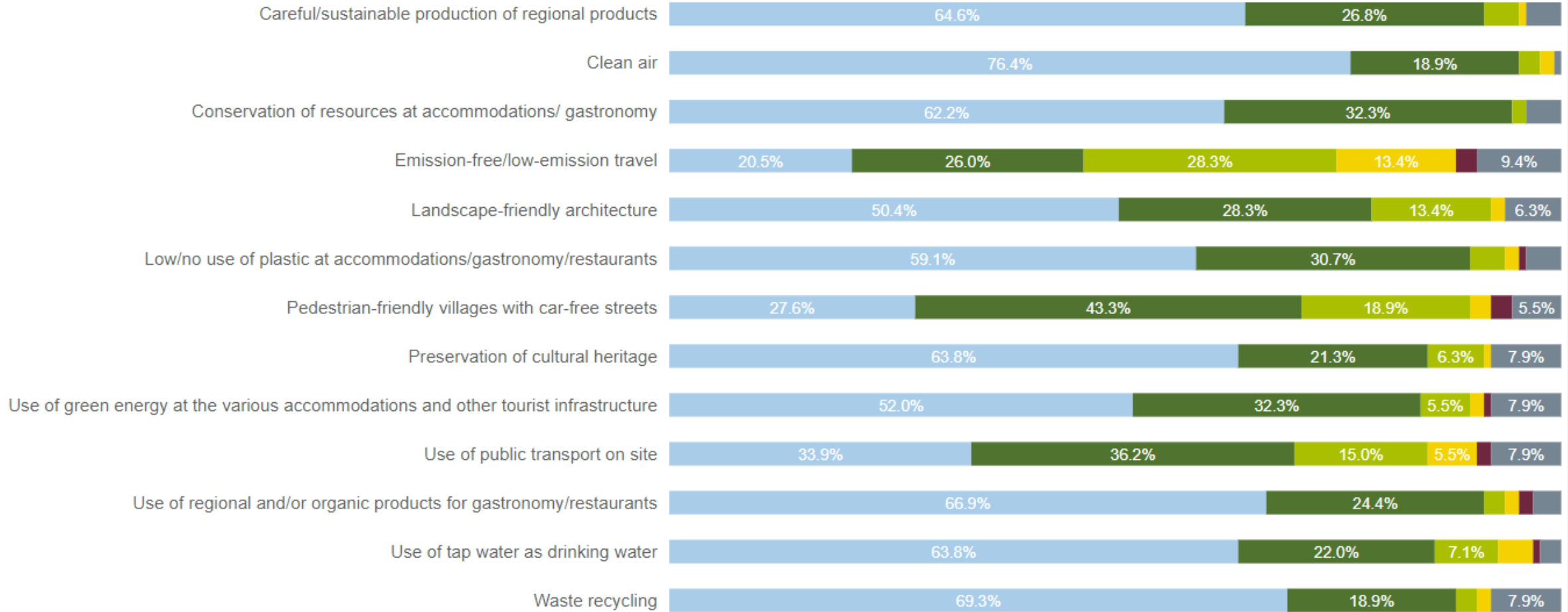
Reason for holiday and activities

Which of the following do you take advantage of during your stay?



Sustainability

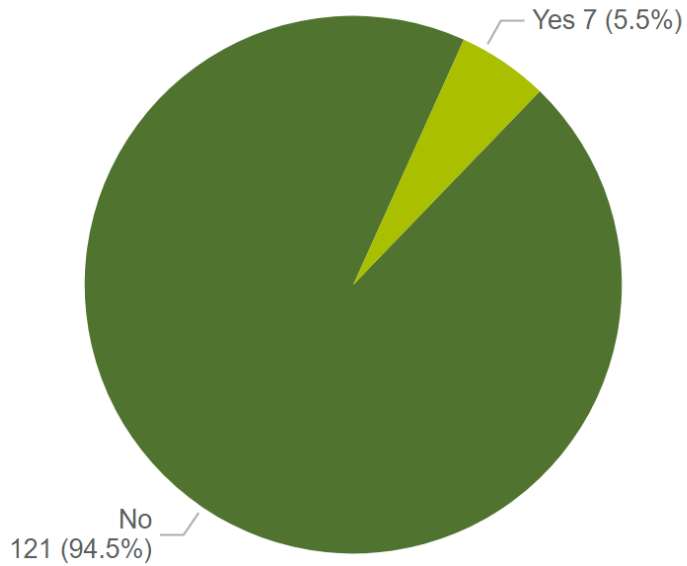
What do you associate with the term “sustainable tourism”? (5 = totally agree, 1 = disagree)



● 5 ● 4 ● 3 ● 2 ● 1 ● 0

Sustainability

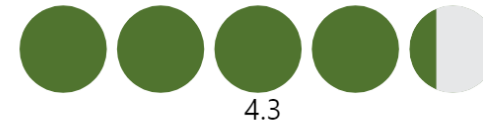
Are you familiar with tourism sustainability certifications?



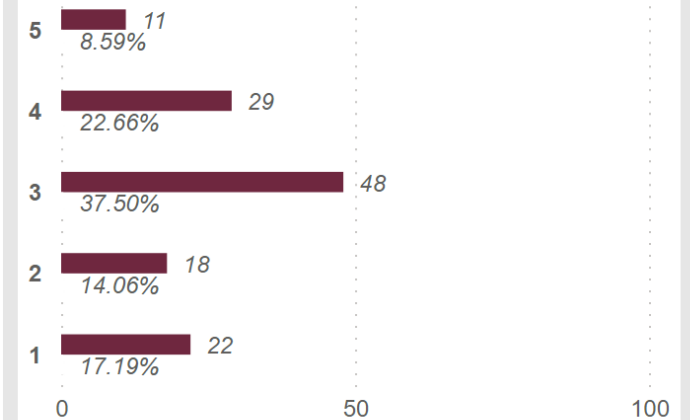
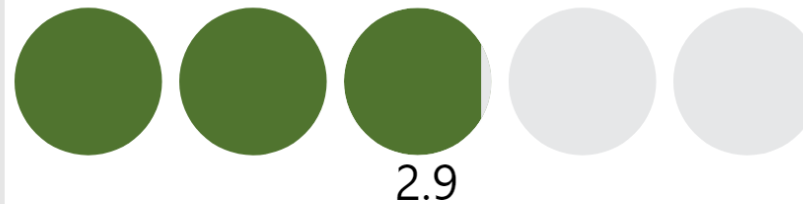
Which sustainability certifications do you know?

Greensign, legambiente Tourismus, Viabono
MSC, Demeter, Bio, Geschützte Ursprungsbezeichnung
Regional
Regionales Herkunftszertifikat

How important is certification when selecting your ideal holiday region? (1 = Unimportant, 5 = Very important) N=7

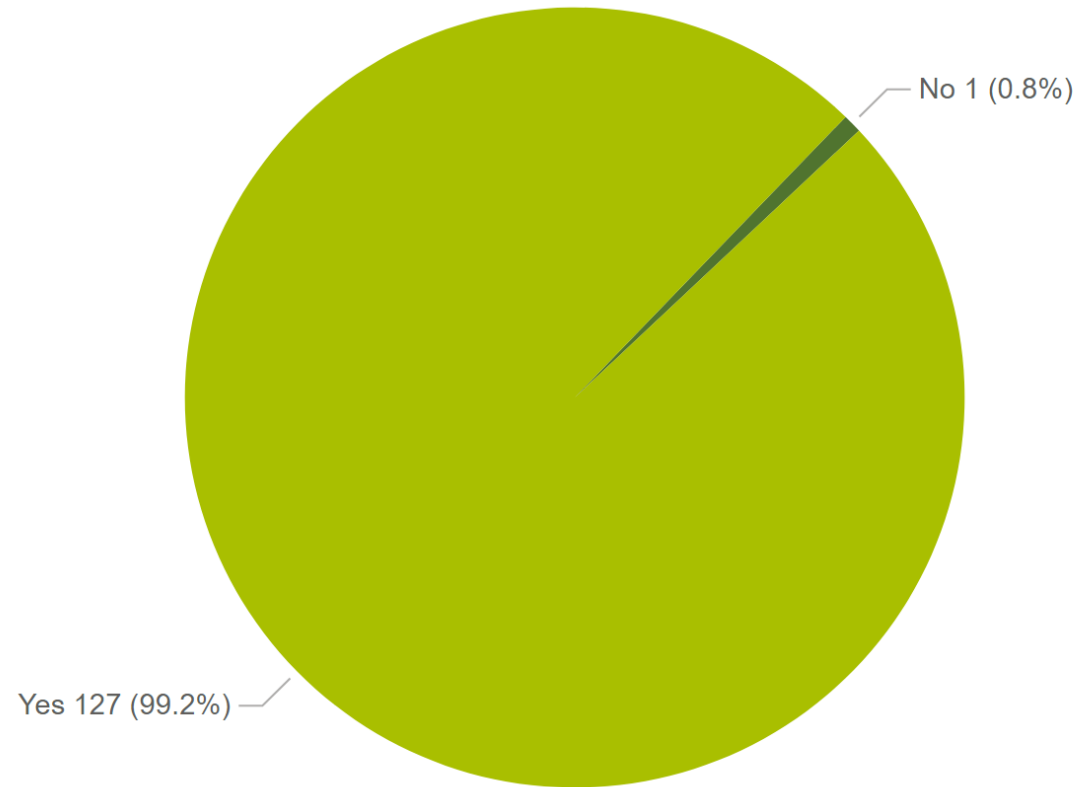


How important is certification when selecting your ideal holiday region? (1 = Unimportant, 5 = Very important)



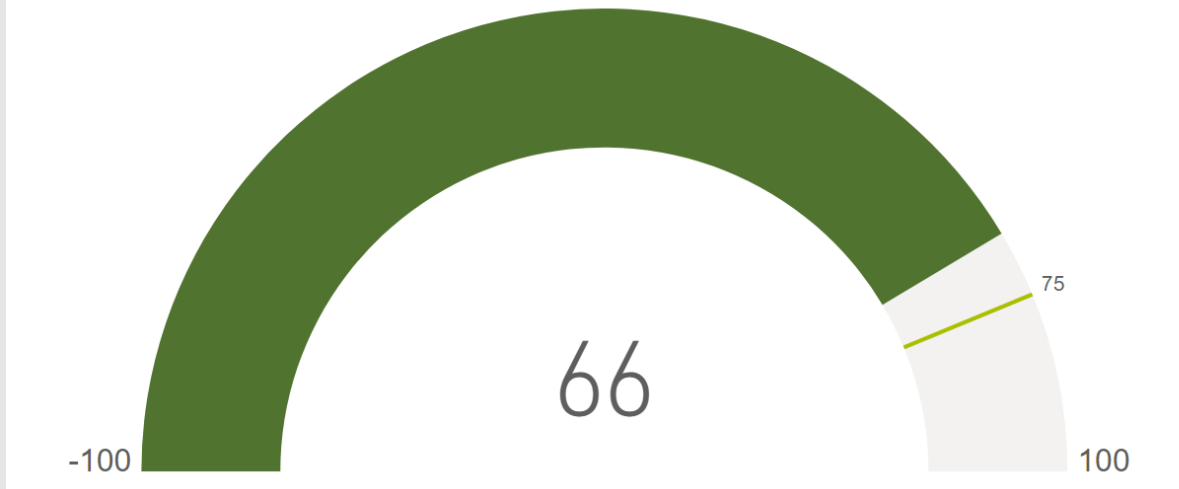
Sustainability

Would you return to the Eggental region for holiday?



Sustainability

Net Promoter Score

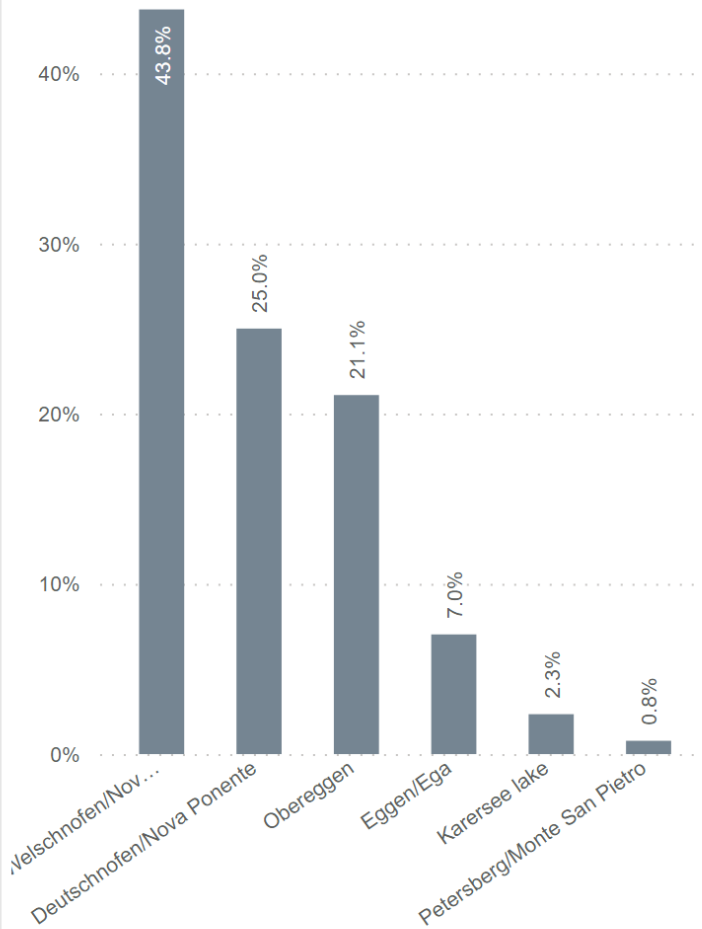


9.05
Average Rating

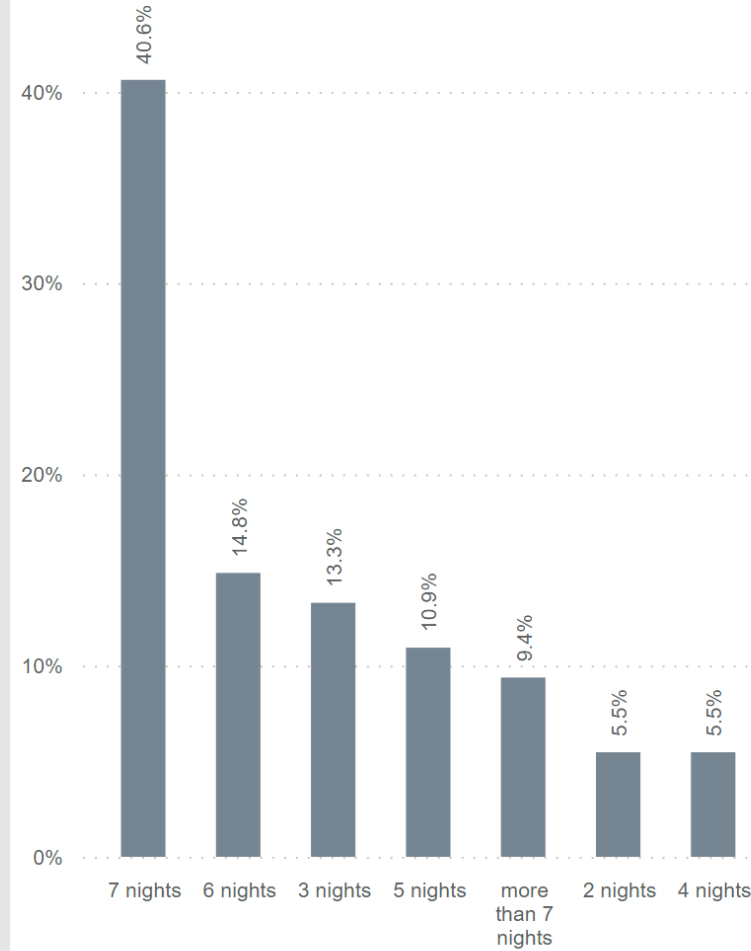
Category	Responses	Percentage
+ Detractor(0-6)	7	5.47%
+ Passive(7-8)	30	23.44%
+ Promoter(9-10)	91	71.09%
Total	128	100.00%

General questions

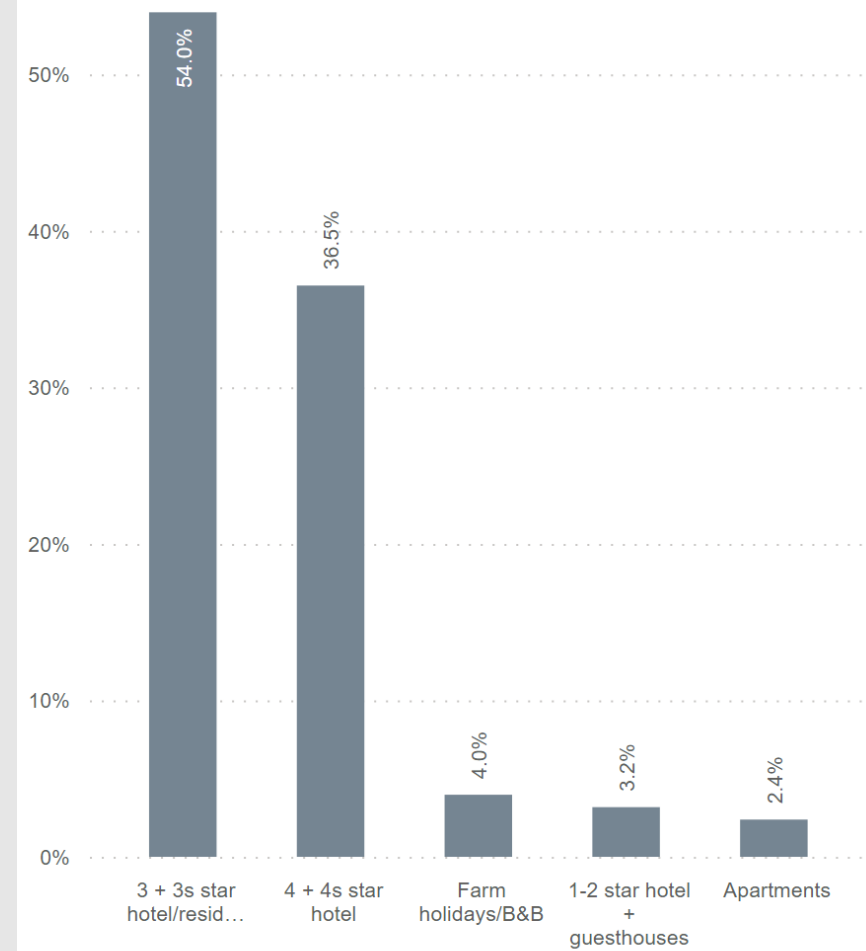
In which holiday village do you stay?



How long do you stay in the Eggental?

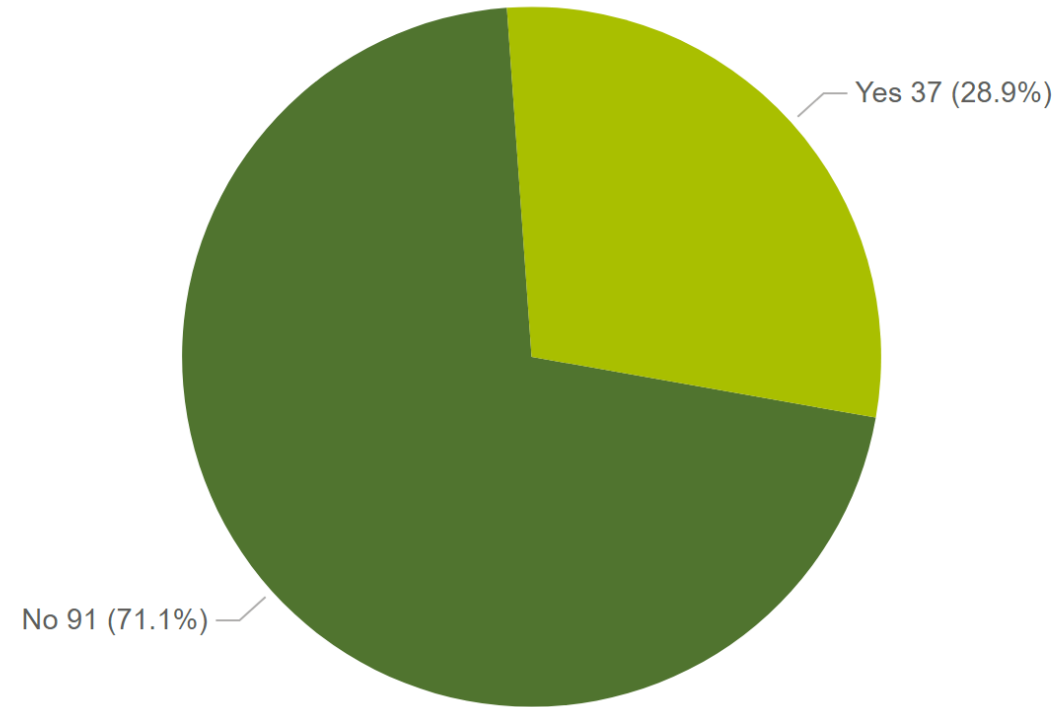


What type of accommodation did you choose?



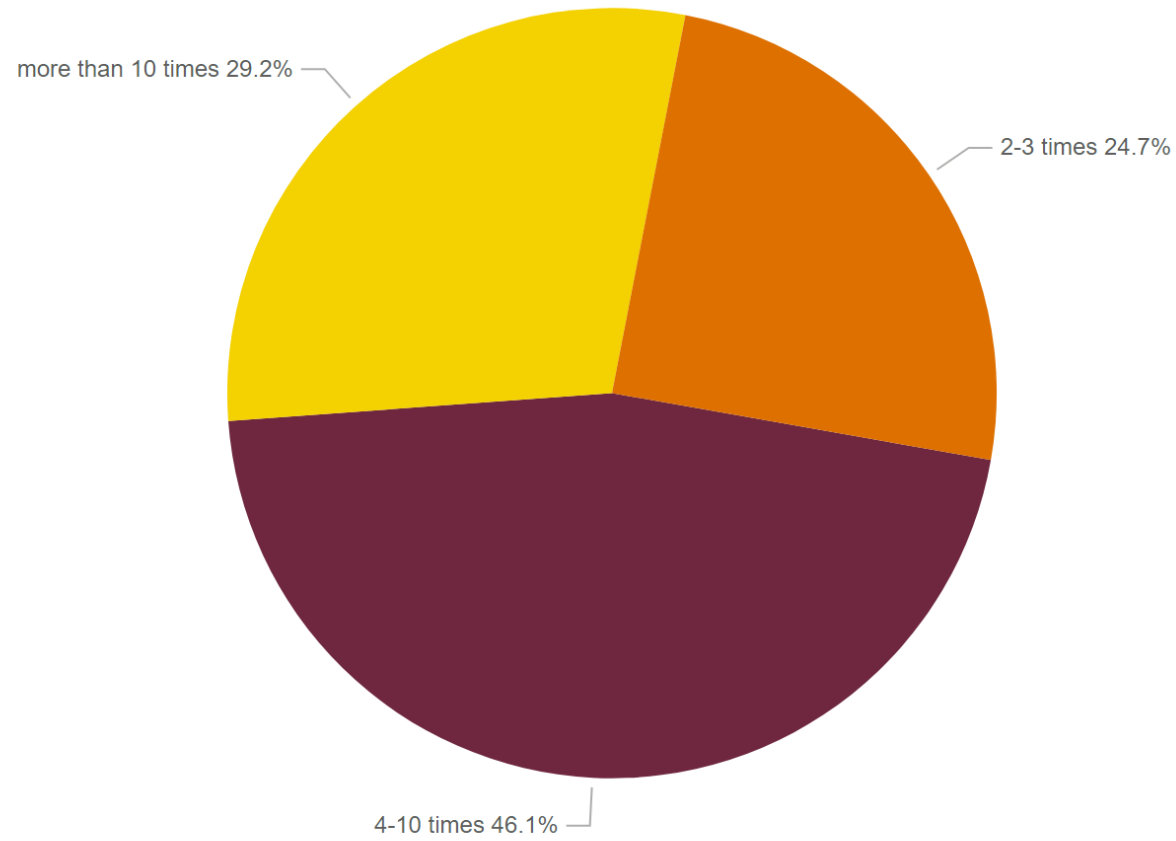
General questions

Is this your first stay in Eggental region?



General questions

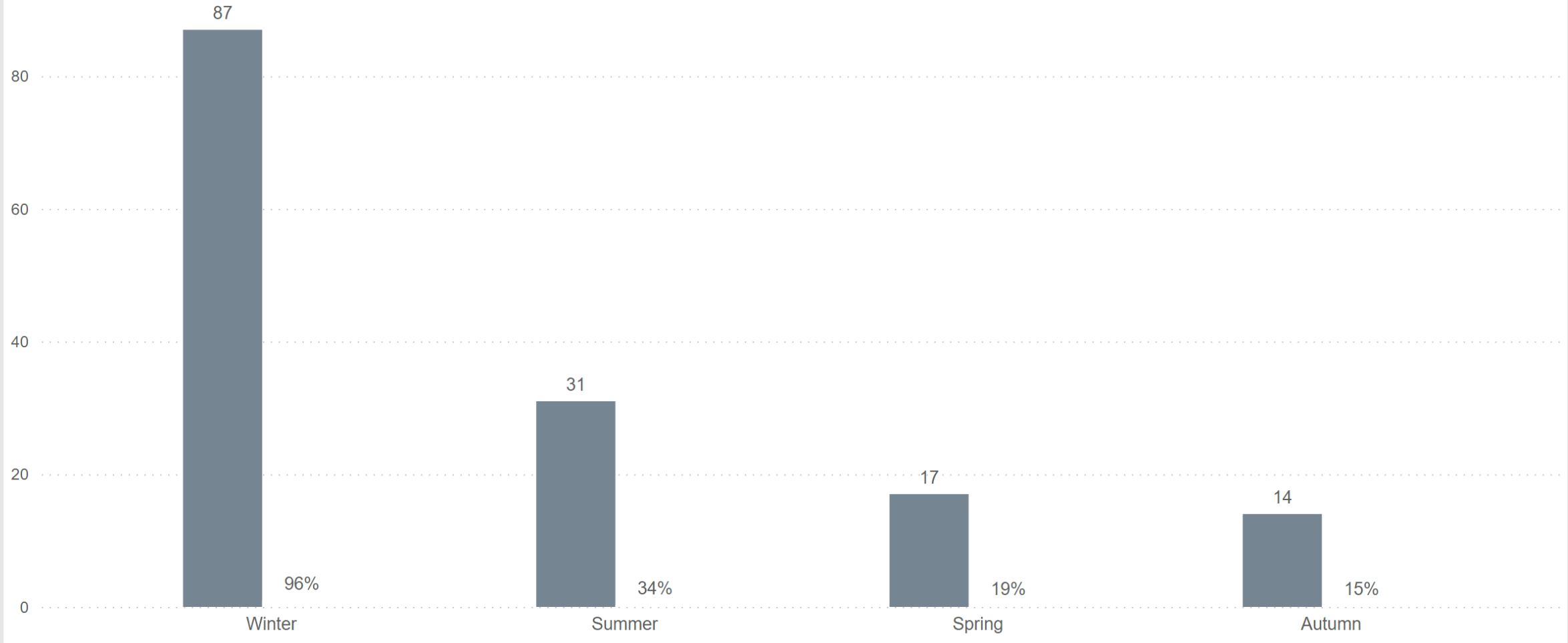
How often have you visited Eggental region in total? *



*Only if the Response of question "Is this your first stay in Eggental region?" is No.

General questions

At what time of year did you visit Eggental region? *



*Only if the Response of question "Is this your first stay in Eggental region?" is No.

General questions

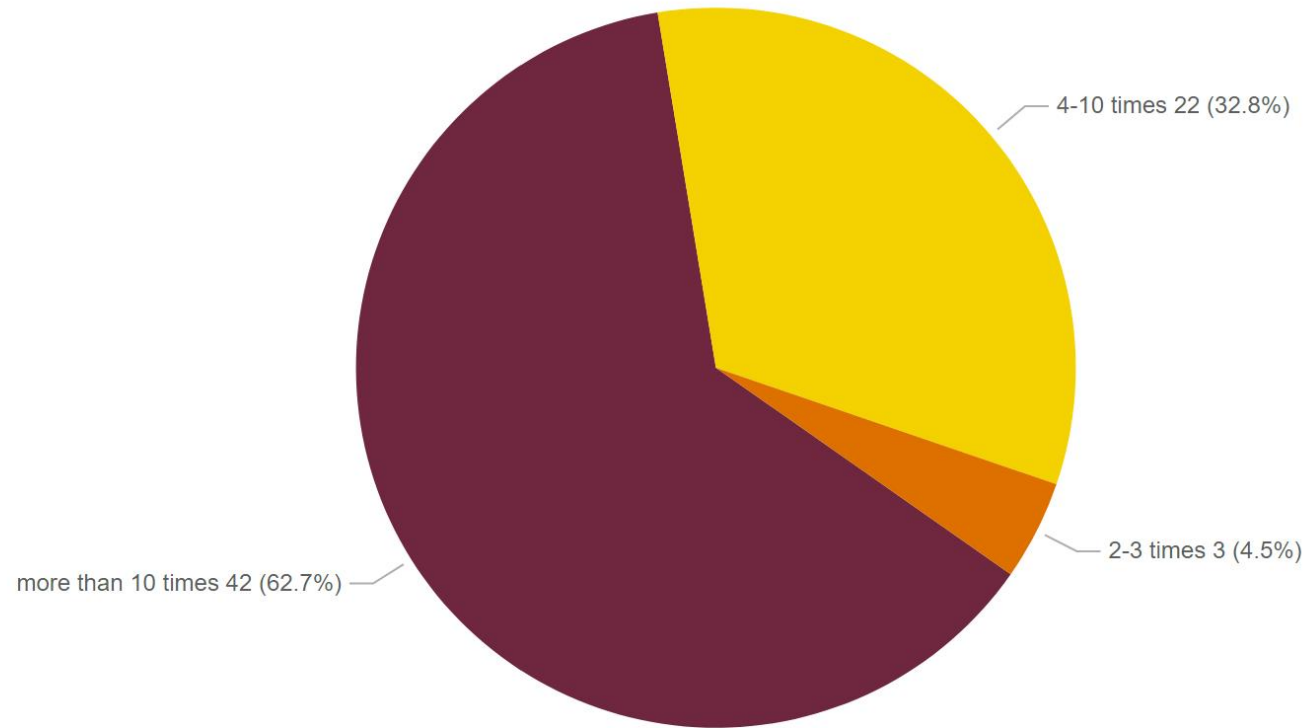
Have you holidayed in other South Tyrolean holiday regions? *



*Only if the Response of question "Is this your first stay in Eggental region?" is No.

General questions

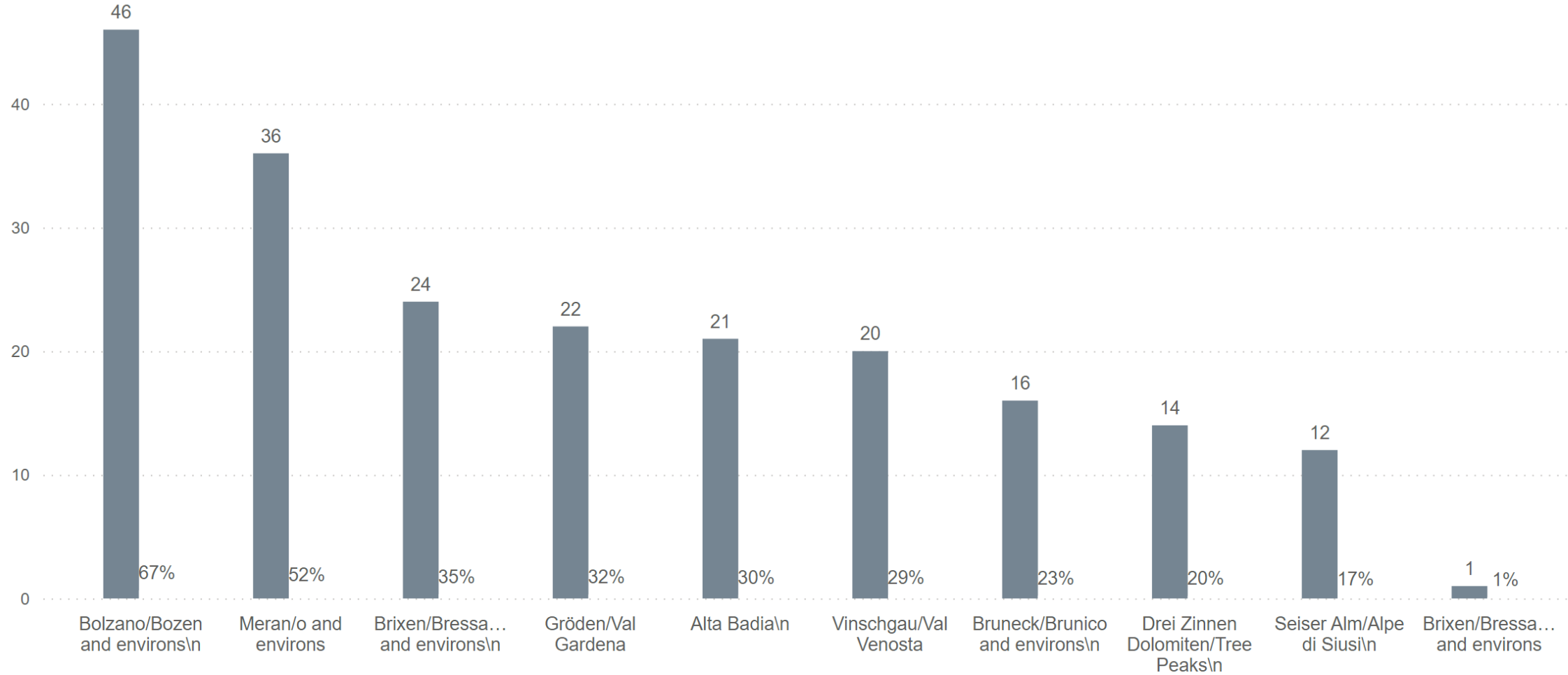
How often have you been on holiday in South Tyrol? *



*Only if the Response of question "Have you holidayed in other South Tyrolean holiday regions?" is Yes.

General questions

In which holiday village did you overnight? *



*Only if the Response of question "Have you holidayed in other South Tyrolean holiday regions?" is Yes & "Is this your first stay in Eggental region?" is Yes.